Company Announcement

Pro Medicus’ Visage Technology Goes Live with vRad at US Health System

- First Visage 7 implementation goes live as part of the vRad partnership announced in May 2013
- Visage 7 is a key component of vRad’s RG2 (Radiology Group 2.0) solution
- Visage technology delivers industry leading performance
- Five-year contract period commences
- Opens opportunities for further Visage rollout with vRad’s RG2 deployments

Thursday 21 November 2013

Leading e-health company Pro Medicus Limited [ASX: PME] today announced that its Visage 7 imaging technology has been successfully implemented as part of RG2SM, vRad’s next-generation radiology operational management solution. RG2 – or Radiology Group 2.0 – optimizes coverage of both onsite and cloud based radiology services using physician productivity tools such as a next-generation radiology reading platform with Visage’s enterprise diagnostic viewer, global worklists and advanced analytics for faster and better decision making.

vRad (Virtual Radiologic), based in Minneapolis, Minnesota, USA, is the country’s largest radiology group and telemedicine platform. vRad works in partnership with local radiology groups and hospitals to optimize radiology’s pivotal role in patient care. vRad’s more than 450 radiologists serve over 2,000 radiology groups, hospitals and health systems, reading in excess of 7 million studies annually.

“This is an important milestone for us,” said Dr Sam Hupert, Pro Medicus CEO. “Our technology has proven its capability with a partner operating in a high-volume, high-demand healthcare environment. Not only does it provide vRad radiologists with the most comprehensive set of clinical tools in a single product, but it is also exceptionally fast. Unlike others who have to move ever increasing datasets across the network, we are able to instantly stream the images to radiologists’ desktops regardless of the size of the examination they are reading. Faster delivery means faster diagnoses. That’s a competitive advantage and a critical benefit for the patient communities we serve with our partners.”

“We are extremely pleased with the results of our first go live with Visage,” said Jordan Halter, vRad’s Vice President of Solutions. “RG2 is command central for ground and cloud-based radiology. It’s the future of radiology available today and Visage technology is core to delivering on the promise of ‘read anything, anywhere, anytime’.”

Under the terms of the previously announced agreement, the five-year contract period commences with the first clinical go live, paving the way for further Visage installations within vRad’s extensive national U.S.-based network.
“This is a great start for Pro Medicus and we are looking forward to further success as vRad continues to roll out its next-generation RG2 platform,” said Dr Hupert. “We know Visage will provide vRad with a significant strategic advantage in this highly competitive radiology market.”

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About Pro Medicus Limited:

Pro Medicus Limited [ASX: PME] is Australia’s leading medical IT and e-health provider. Founded in 1983, the company provides a full range of integrated software products and services to individual, corporate and public health providers. More than 26,000 doctors are now connected to the company’s e-health service, promedicus.net. In late January 2009 the company announced the purchase of Visage Imaging, a leader in advanced 3D visualization technology. As a result of the Visage acquisition, Pro Medicus now has a suite of leading-edge 3-dimensional Picture Archiving and Communication System (PACS) and advanced visualisation products which, combined with its Practice Management (RIS) and e-health solutions, constitutes one of the most comprehensive “end-to-end” solutions for the radiology profession. Pro Medicus employs more than 70 people and has offices in Melbourne, Berlin and San Diego. In May 2013 the company signed a pivotal deal with vRad, one of the largest radiology groups in North America, which has begun using Pro Medicus’ Visage technology as a key part of its technology platform.

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